

PRICE COMPARISON

PRICE COMPARISON SITES ARE THE BEST WAY TO FIND GOOD DEALS ... RIGHT?

THE ANSWER IS THEY CAN BE IF YOU USE THEM CORRECTLY!

PROS

Easy and convenient – no need to search for lots of websites

Exclusive online deals – some deals are only available on these sites

Time saving – only need to enter your details once

CONS

'Sponsored options' often show at the top – whether they are the best deal or not

Cheapest = not always best – need to check the level of cover

Not all providers are on there – need to also check providers for deals they won't share with price comparison sites

OUR TOP TIPS FOR GETTING THE MOST OUT OF PRICE COMPARISON SITES:

Use more than one website

The sites won't all give you the same deals so it's best to use more than one before you agree your deal

Make sure you get the right product – *not the cheapest*

Check the product has everything you need. There is no point in taking a cheaper deal that won't meet your needs.

Check providers who aren't on price comparisons

Always check with those providers who aren't on the website – a quick search online will give you a list of those who aren't on price comparison sites.